

# ALL INDIA INSURANCE EMPLOYEES' ASSOCIATION

LIC BUILDING SECRETARIAT ROAD HYDERABAD 500063

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To all the Zonal/Divisional/State/Regional Units

Dear Comrades,

## **Reach out to the people in distress due to the devastating floods in Uttarakhand**

Unprecedented floods in Uttarakhand have resulted in massive destruction of infrastructure and loss of human life on a large scale. Thousands of pilgrims who were stranded in the state are being evacuated with the help of armed forces and the government organisations. Whereabouts of many more pilgrims are yet to be established. A large section of local population has lost their houses, belongings, and livelihood. Many places are yet to be accessed. The scale of destruction is beyond imagination.

It is not the time now to discuss whether this is a man-made disaster or stricter regulations on ecology could have reduced the extent of the destruction. This is a situation of grave crisis and everybody should come together to meet the challenging situation.

In this hour of crisis it is the responsibility of the insurance employees to extend a helping hand to the victims and make a contribution to the relief work.

Any immediate relief which is possible is being taken up by our Dehradun comrades under guidance from the North Central Zone Insurance Employees' Federation. But this can be on a limited scale in view of the difficult hilly terrain and inaccessibility to various places. The larger relief including the reconstruction of the whole infrastructure including the roads, bridges, houses and other aspects has to be taken up by the government and its agencies.

The LIC has issued an appeal to the employees to make generous contributions to the Prime Minister's Relief Fund to help the flood victims and to reconstruct the infrastructure at the places ravaged by floods. Similar appeal has been issued by United India Insurance Company. The other companies in general insurance sector are expected to come out with appeal. The AIIEA appeals to all the insurance employees to enthusiastically respond to these calls and donate liberally for the relief work. We are confident of the overwhelming response from the insurance employees.

Comradely yours,



General Secretary.